



Thank you for your interest in advertising and sponsorship opportunities with the Georgia Speech-Language-Hearing Association. Below you will find the rates for Print Advertising Packages, Individual Print Advertising, Web Site Advertising, and Sponsorships. Requests must be made using the GSHA Insertion Order form (available at [www.gsha.org](http://www.gsha.org)) and be accompanied by appropriate payment. Advertisements must be provided in electronic format (.pdf, .eps, .tif, or .ai) and be at a resolution of at least 300 dpi.

**PRINT ADVERTISING PACKAGES**

Platinum Level \$1,375

- Full-page ad in Membership Directory
- Full-page ad in Convention Program
- Full-page ad in three Issues of Communication Lines

Gold Level - \$880

- 1/2-page ad in Membership Directory
- 1/2-page ad in Convention Program
- 1/2-page ad in three issues of Communication Lines

Silver Level - \$550

- 1/4-page ad in Membership Directory
- 1/4-page ad in Convention Program
- 1/4-page ad in three issues of Communication Lines

**PRINT INDIVIDUAL ADVERTISING**

**Communication Lines**

**Specifications:**

8 1/2 x 11 Format

Three issues of Newsletter

Circulation Approx. 1,000 members

Deadlines: September 15, 2007; January 15, 2008; June 15, 2008

Full Page (7.5" x 10")	\$275 per issue
1/2 Page Horizontal (7.5" x 4.75")	\$220 per issue
1/4 Page Square (3.5" x 4.75")	\$110 per issue

**Membership Directory**

**Specifications:**

5 1/2 x 8 1/2 Format

Published Annually

Circulation Approx. 1,000 members

Deadline: August 25, 2007

Full Page	\$275
1/2 Page	\$165
1/4 Page	\$110

**Convention Program**

**Specifications:**

8 1/2 x 11 Format

Provided to all who attend the Annual Convention

Deadline: March 2, 2008

Full Page (7.5" x 10.25")	\$275
1/2 Page (7.5" x 4.75")	\$165
1/4 Page	\$110

## WEB SITE ADVERTISING

### Premium Package - \$600

- Opportunity to have banner ad, logo, and link on GSHA Home Page.
- One Available.
- One year period.

### Intermediate Package - \$300

- Opportunity to have company logo and link on one page of GSHA web site.
- Pages assigned on a first-come, first-served basis.
- One year period.
- One logo per page, multiple pages available.

### Basic Package \$150

- Opportunity to have company logo and link on the "Sponsor Page" of the GSHA web site.
- Will appear with other GSHA sponsors.
- One year period.

### Continuing Education Web Ad - \$150

- Opportunity to have logo and link on GSHA online Continuing Education Brochure.

## SPONSORSHIP

### Continuing Education Sponsorship - \$150

- Opportunity to set up a booth at a continuing education workshop.

Advertising and Sponsorship requests must be submitted on the GSHA **Insertion Order**. You can download an Insertion Order from the GSHA web site at [www.gsha.org](http://www.gsha.org), or contact the GSHA office at 1-800-226-GSHA or [execdir@gsha.org](mailto:execdir@gsha.org).