



2017 CONVENTION EXHIBITOR AND SPONSOR PROSPECTUS



Joining Together
for Success

GSHA CONVENTION 2017

**February 16-18, 2017
The Georgia Center's UGA Hotel and
Conference Center • Athens, GA**

GSHA is pleased to extend an invitation for you and your company to participate in our **2017 Annual Convention at the Georgia Center's UGA Hotel and Conference Center in Athens, Georgia. The pre-convention kickoff will be held Thursday, February 16, 2017, and the Convention will continue through Saturday, February 18, 2017.**

GSHA is comprised of professionals, students, consumers, and corporate members who are focused on providing quality services and resources to individuals of all ages with difficulty in hearing, speech, language, voice, resonance, fluency, cognition, and/or swallowing.

We offer a variety of ways in which you and your company may become involved in our annual event, including:

- **Exhibit Area Tables**
- **Various Sponsorships**
- **Corporate Memberships**
- **Branding & Advertising Opportunities**

We look forward to welcoming you to Athens and developing a long-term relationship that is mutually beneficial. If there is any way we can be of further assistance, please contact us at 407-774-7880 or cgriffin@kmgnet.com.

Not currently a GSHA Corporate Member? For your convenience, we have included a Corporate Membership option on the application in this prospectus.

Become a GSHA Corporate Member today to begin receiving benefits and become eligible for the Corporate Partner booth rate – a 10 percent discount!

The Georgia Speech-Language-Hearing Association (GSHA) is a professional association of individuals specializing in the prevention, diagnosis, and treatment of communication, swallowing, and hearing disorders. The Association advocates for the professional interests of its members and the individuals they serve, and provides a forum for the exchange of professional information and ideas.

Established in 1961, GSHA has a long history of providing numerous membership benefits for continuing education, leadership development, advocacy, and networking. It is the only association in Georgia officially recognized by the American Speech-Language-Hearing Association (ASHA) as an affiliate organization. This recognition allows GSHA to collaborate with ASHA to promote and advocate optimally for the professions, their association members, and consumers of audiology and speech-language pathology services.

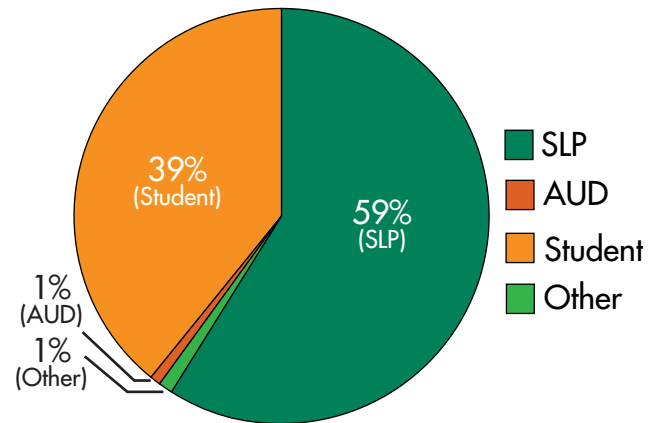


Serving the needs of
Speech-Language
Pathologists and
Audiologists in the
State of Georgia

UNIQUE OPPORTUNITIES

- Improved sponsorship opportunities - a variety of cost-effective ways for you and your company to reach the maximum number of attendees and extend your reach beyond the actual convention time.
- Exclusive exhibit times throughout two days of the convention.
- Re-structured exhibit area activities - maximum traffic flow and opportunity for contact with your potential and current customers several times each day.

2016 GSHA CONVENTION ATTENDEES



CONVENTION VENUE AND HOTEL INFORMATION



Georgia Center's UGA Hotel and Conference Center

1197 S Lumpkin St, Athens, GA 30602
Phone: (800) 884-1381

GSHA attendees will receive a discounted rate of \$114 per night plus tax for single rooms, and \$144 per night plus tax for double rooms when booked by January 13, 2017. Please contact the UGA Hotel directly at (800) 884-1381 to book your room.

GSHA EXHIBITOR / SPONSORSHIP OPPORTUNITIES					
<i>Exhibitor Levels</i>	<i>Copper \$500</i>	<i>Bronze \$600</i>	<i>Silver \$1000</i>	<i>Gold \$1500</i>	<i>Platinum \$2000</i>
Exhibit Table: One 6' skirted table and two chairs	★	★	★	★	★
Sponsor Ribbon: Recognition on vendor convention name tag	★	★	★	★	★
Sponsorship Acknowledgements: Listing on GSHA website, in convention registration and marketing materials, and in GSHA e-News	★	★	★	★	★
Convention Program Listing: Company name, logo and contact information	★	★	★	★	★
Event Signage: Name, logo, and sponsorship level displayed in registration area	★	★	★	★	★
Opportunity to participate in Exhibitor Passport: Opportunity to engage with attendees as they attend your booth and in return receive stamps for prizes	★	★	★	★	★
(New!) Exhibitor Profile in Convention Mobile App	★	★	★	★	★
Attendee Contact Info: List of convention attendees, address, and email (unless opted out) provided by email before and after convention	★	★	★	★	★
Promotional Item: Opportunity to include one promotional item (at your own expense) in attendee packets *Items must arrive at GSHA Headquarters no later than February 1			★	★	★
Listing and logo on GSHA Convention Page: Company logo and listing for 6 months after convention			★	★	★
Registration Discounts: Convention registration at ½ price				★	
Complimentary Registration: One complimentary convention registration (includes food functions in exhibit hall)					★
Convention Program Advertisements: Convention program ¼ page advertisement		★	★		
Convention program ½ page advertisement				★	
Convention program full-page advertisement (back or inside front cover)					★

TOP TIER SPONSORSHIP OPPORTUNITIES

Opportunity	Fee
<p>EXCLUSIVE REGISTRATION SPONSOR: Make a first impression! Be a presence from the moment our attendees register to the moment they arrive on-site. <u>Includes:</u> Company logo on online registration platform, signage and logo display near registration table, and one complimentary promotional item for attendee tote bag. *This sponsorship package is exclusive to one sponsor.</p>	\$250
<p>EXCLUSIVE LANYARD SPONSOR: Let our attendees wear your brand for effortless and memorable exposure! *Lanyards provided/produced at cost to sponsor – Requires approximately 250-300 pieces.</p>	\$200
<p>EXCLUSIVE ATTENDEE TOTE BAG SPONSOR: Maximize your company reach during the convention and everywhere in between! Each attendee will receive a tote bag at registration with your logo prominently featured. This option also includes one complimentary promotional item to be included in the attendee tote bag. *Bags provided/produced at cost to sponsor; Logo for bag must be approved by GSHA before production. Requires approximately 250-300 pieces.</p>	SOLD OUT
<p>PROMOTIONAL ITEM FOR ATTENDEE TOTE BAG: Your branded swag included as part of our registration package! Providing printed materials or a promotional item of value is a great way to announce promotions, giveaways, or contests at your booth and to extend your reach beyond our attendees' time on-site at the convention. *Items are provided/produced at cost to sponsor – Requires approximately 250-300 pieces. Items must arrive at GSHA Headquarters no later than February 1.</p>	\$150
<p>SESSION OR SPEAKER SPONSOR: Sponsor the sessions or speakers who represent your company values! A great way to lend your support to your colleagues and GSHA at the same time. <u>Includes:</u> Moderator announcement of sponsorship and logo displayed on session information.</p>	\$150 per session/ speaker
<p>REFRESHMENT BREAK SPONSOR: Sweeten the deal by sponsoring the refreshment break! This delicious refreshment break sponsorship package is exclusive to one sponsor per break. <u>Includes:</u> Full sponsor acknowledgements, listing in the convention program and mobile app, exclusive branded signage at sponsored break and promotional item. *Four breaks are available for sponsorship throughout the convention.</p>	\$350 per break
<p>AWARDS LUNCHEON EXCLUSIVE SPONSOR: Achieve premium brand visibility and reach at the GSHA 2017 awards! Celebrate the best and the brightest in the speech-language pathology and audiology community with us and maximize your visibility with this captive audience. <u>Includes:</u> 1-2 minute introduction by sponsor at awards, sponsor ribbon on name badge, listing in the convention program and mobile app, branded signage at awards, opportunity to provide promotional item/literature in attendee bags, attendee contact information, and logo on GSHA Convention page. *This sponsorship package is exclusive to one sponsor.</p>	\$500
<p>BOXED LUNCH SPONSOR: The way to an attendee's heart is through a delicious branded boxed lunch! This delicious boxed lunch sponsorship package is exclusive to one sponsor. <u>Includes:</u> Exclusive branding on the lunch boxes with stickers, branded visual signage and logo posted at the collection point, attention-grabbing listing in convention program and mobile app. *Stickers produced at cost to sponsor and provided on sheet or roll. Maximum sticker size 2" x 1".</p>	\$350
<p>PRAXIS BOWL SPONSORSHIP: Exclusively Sponsor the Praxis Bowl! <u>Includes:</u> Full sponsor acknowledgments, listing in the convention program, exclusive branded signage & opportunity to submit promotional item in attendee bag. *This sponsorship package is exclusive to one sponsor.</p>	SOLD OUT

CONVENTION PROGRAM ADVERTISEMENTS	
<i>Advertisement Size</i>	<i>Fee</i>
CONVENTION PROGRAM HALF-PAGE ADVERTISEMENT	\$175
CONVENTION PROGRAM FULL-PAGE ADVERTISEMENT Includes banner ad in mobile app.	\$275
CONVENTION PROGRAM FULL-PAGE ADVERTISEMENT (BACK OR INSIDE FRONT COVER) Includes banner ad in mobile app.	\$375

**DON'T FORGET... GET A 10% DISCOUNT ON
CONVENTION SPONSORSHIPS & EXHIBITOR FEES WITH
A CORPORATE MEMBERSHIP!**

CORPORATE MEMBERSHIP	
<i>Membership Description</i>	<i>Fee</i>
Corporate membership is open to vendors or other commercial entities with interest in the goals of GSHA and the field of human communication and its disorders. Corporate members receive all GSHA publications, access to the GSHA member database and members' only advocacy pages, 10% discount on exhibits for conference, 10% discount for employees of your organization on their individual GSHA membership fee, and one free job posting.	\$400 2016-2017 fiscal year

DEADLINES

Call for Papers (General Sessions) – June 30, 2016

Exhibitor Registration – Available on a first-come, first-served basis. Registration is due by October 28, 2016, for your company's inclusion as an exhibitor in the Convention program. Later registrations will be included on the mobile app. Please note exhibitor tables sold out in 2016, so be sure to get your application in early to ensure your company doesn't miss out!

Sponsor Registration – Available on a first-come, first-served basis. Registration is due by October 28, 2016, for your company's inclusion as a sponsor in the Convention program. Late applications will be included in the mobile app.

Convention Registrations – Each exhibit table will include two complimentary representative registrations. These registrations do not include entrance to sessions, or food functions. Exhibitors can purchase a ticket for all food functions for \$50 per person. All exhibitor booth representatives who wish to attend the Convention sessions for CEU credit must register at www.gsha.org.

CANCELLATIONS

Refund requests must be submitted in writing to cgriffin@kmgnet.com.

Written cancellation must be submitted by December 16, 2016, for an 80% refund of all exhibitor fees.

Written cancellation must be submitted by January 6, 2017, for a 50% refund of all exhibitor fees.

There are no refunds of exhibitor fees after January 6, 2017.

Tickets are non-refundable.

EXHIBITOR ELIGIBILITY

GSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for exhibit does not constitute an endorsement by GSHA.

All products and services to be exhibited must be related to the practice of audiology, speech-language pathology, or related professions. GSHA may deny or revoke eligibility based on a violation of policies or for any action determined to detract from the professional nature of the convention or to disparage the rightful dignity and social equity of any person or group. GSHA reserves the right to remove, at the exhibitor's expense, any exhibit or products that are not appropriate for display.

Exhibitor events should not conflict with official GSHA Convention activities.

SECURITY AND LIABILITY

GSHA cannot accept responsibility for the protection of exhibitors' materials and displays during the convention.

GSHA reserves the right to alter the location of exhibits or booths, if deemed advisable in the best interest of the conference.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel and the Georgia Speech-Language-Hearing Association and their agents, servants and employees from any and all such losses, damages, and claims.

CONTACT US

GSHA Headquarters
222 South Westmonte Dr.
Suite 101
Altamonte Springs, FL 32714
Phone: 407-774-7880
Fax: 407-774-6440
E-mail: execdir@gsha.org

www.gsha.org

2017 CONVENTION EXHIBITOR/SPONSOR APPLICATION FORM

We are pleased that you are considering being an exhibitor and/or sponsor for the GSHA 2017 Convention. Exhibitor table locations will be assigned on a first-come, first-served basis as determined by the date the application and payment are received. Please note that GSHA Corporate Members receive a 10% discount on exhibit space and sponsorships.

Non-Compete Agreement (Required)

By signing up to exhibit and/or sponsor at the GSHA Convention, I agree that our company/organization will not host any event during the time(s) that an official GSHA Convention event is occurring. For purposes of this agreement, an event is defined as a reception, open house, meal, workshop, or similar events.

Company Information

Company Name:			
Contact Name:		Email:	
Address:			Suite #:
City:	State:	Zip Code:	
Work Phone #:		Cell Phone #:	

Table Hosts

Please provide the names of the two complimentary representatives that will be attending. This information is required for appropriate badge identification. Please note GSHA will supply a table and two chairs per exhibitor booth. Please check which representative should be listed in the convention program as main contact, and whether you would like to purchase the \$50 ticket to attend all food functions.

	First Name	Last Name	Main Contact	Food Ticket
1				
2				

Exhibit /Sponsor Options

Please select one or more of the following exhibit options.

Amount	Description of levels and incentives on pages 3-5 of the 2017 Prospectus.	Cost Each	Total Cost
	Exhibitor Level – Copper	\$500	\$
	Exhibitor Level – Bronze	\$600	\$
	Exhibitor Level – Silver	\$1000	\$
	Exhibitor Level – Gold	\$1500	\$
	Exhibitor Level – Platinum	\$2000	\$
	Registration Sponsor	\$250	\$
	Exclusive Lanyard Sponsor*	\$200	\$
	Exclusive Attendee Tote Bag Sponsor*	SOLD OUT	
	Promotional Item for Attendee Tote Bag*	\$150	\$
	Session or Speaker Sponsor (per session/sponsor)	\$150	\$
	Refreshment Break Sponsor (per break)	\$350	\$
	Awards Luncheon Exclusive Sponsor	\$500	\$

*Items provided or produced at vendor/sponsor expense

Exhibit /Sponsor Options (continued)

Amount	Description of levels and incentives on pages 3-5 of the 2017 Prospectus.	Cost Each	Total Cost
	Boxed Lunch Sponsor	\$350	\$
	Exclusive Praxis Bowl Sponsorship	SOLD OUT	
	Convention Program Half-Page Advertisement	\$175	\$
	Convention Program Full-Page Advertisement	\$275	\$
	Convention Program Full-Page Advertisement (back or inside front cover)	\$375	\$
	Corporate Membership	\$400	\$
	Dedicated Power Strip at Exhibitor Table (for full convention)	\$50	\$
	Internet Access	Included	
	Additional Exhibit Table	\$450	\$
	Food Function Ticket	\$50	\$
Subtotal			\$
<i>GSHA Corporate Members are entitled to Discount (10% less on prospectus items)</i>			\$
Grand Total			\$

*Items provided or produced at vendor/sponsor expense

Payment Method: Master Card Visa Check Enclosed

If Payment by Credit Card:

Card Number:	Exp. Date:	CWV:
Name on Card:		
Billing Address:	Suite #:	
City:	State:	Zip Code:
Signature:	Date:	

Door Prize Donations:

Would you be able to provide a door prize to be given away during the convention?	Yes	No
If yes, what do you plan to donate?	Item:	Dollar Value: \$

Mail, Fax or Email to:

Georgia Speech-Language-Hearing Association
 222 South Westmonte Dr., Suite 101, Altamonte Springs, FL 32714
 Phone: 407-774-7880 • Fax: 407-774-6440 • Email: execdir@gsha.org

Please allow additional time with mailed application.
 Your application will only be confirmed once you have received final approval from the GSHA office.

Thank you for your support of our Convention. We look forward to your participation!