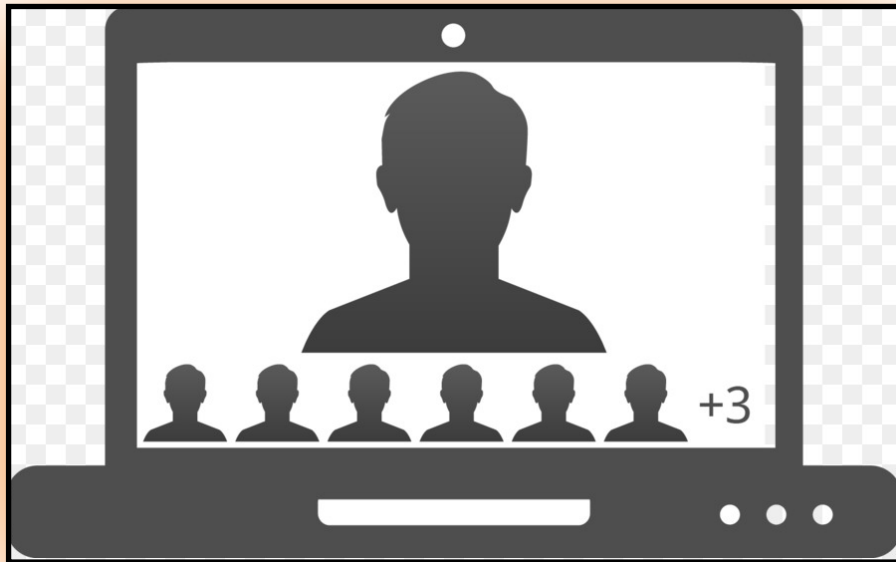




2021 VIRTUAL CONVENTION  
SPONSORSHIP  
PROSPECTUS

# VIRTUAL IS OUR REALITY



FRIDAY & SATURDAY  
FEBRUARY 5-6

## GSHA 2021 VIRTUAL CONVENTION SPONSORSHIP PROSPECTUS

GSHA is pleased to extend an invitation for you and your company to participate in our FIRST ever VIRTUAL convention to be held **Friday, February 5, 2021-Saturday 6, 2021**. As GSHA is hosting a virtual convention we are excited to offer CE opportunities to colleagues, students and families nationwide.

GSHA is comprised of professionals, students, consumers, and corporate members who are focused on providing quality services and resources to individuals of all ages with difficulty in hearing, speech, and/or swallowing.

We offer a variety of new ways in which you and your company may be involved in our virtual convention including:

- Various Sponsorships
- Corporate Memberships
- Branding & Advertising Opportunities

We look forward to welcoming you at Virtual Convention and developing a long-term relationship that is mutually beneficial. If we can be of further assistance, please contact us at (770) 405-9552 or [execdir@gsa.org](mailto:execdir@gsa.org)

Not currently a GSHA Corporate member? For your convenience, we included a Corporate Membership option on the application in this prospectus.

Become a GSHA Corporate Member today to begin receiving membership benefits.

**The Georgia Speech-Language-Hearing Association (GSHA) is a professional association of individuals specializing in the prevention, diagnosis, and treatment of communication, swallowing, and hearing disorders. The Association advocates for the professional interests of its members and the individual they serve, and provides a forum for the exchange of professional information and ideas.**

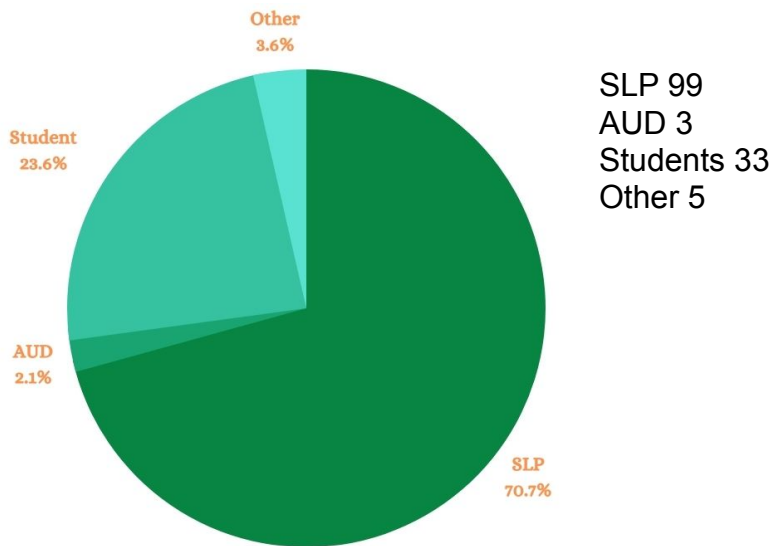
**Established in 1961, GSHA has a long history of providing numerous membership benefits for continuing education, leadership development, advocacy, and networking. It is the only association in Georgia recognized by the American Speech-language-Hearing Association (ASHA) as an affiliate organization. This recognition allows GSHA to collaborate with ASHA to promote and advocate optimally for the professions, association members, and consumers of audiology and speech language pathology services.**

## GSHA 2021 VIRTUAL CONVENTION SPONSORSHIP PROSPECTUS

### UNIQUE OPPORTUNITIES

- Improved sponsorship opportunities-a variety of cost-effective ways for you and your company to reach the maximum number of attendees and extend your reach beyond the actual convention time.
- Exclusive exhibit times throughout the two days of convention.
- Re-structured activities to maximum opportunities for contact with your potential and current customers, several times each day.

### GSHA 2020 ATTENDEES



### CONVENTION INFORMATION

Sessions available in multiple areas of interest available through

**zoom**

and



**GSHA 2021 VIRTUAL CONVENTION SPONSORSHIP PROSPECTUS**

<b>GSHA SPONSORSHIP LEVELS</b>					
	<b>Copper \$150</b>	<b>Bronze \$250</b>	<b>Silver \$500</b>	<b>Gold \$750</b>	<b>Platinum \$1000</b>
<b>Spotlight sponsor throughout 2021 on all virtual events</b>					X
<b>One Complimentary registration</b>					X
<b>One Discounted registration (half-price)</b>			X	X	
<b>GSHA Convention Page: company logo and listing for 6 months following the convention</b>			X	X	X
<b>Attendee contact list</b>		X	X	X	X
<b>Sponsorship Acknowledgement: listed on GSHA website, in GSHA talks newsletter and on social media</b>	X	X	X	X	X
<b>Convention Program Listing: company logo and contact info</b>	X	X	X	X	X
<b>Sponsor Profile in the Convention Mobile App</b>	X	X	X	X	X

<b>SPONSORSHIP OPPORTUNITIES</b>					
	<b>Copper Choose 1_</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
<b>Banner Advertisement</b>	X	X			
<b>Splash Screen</b>	X	X			
<b>Sponsored Sessions</b>				X	X

**GSHA 2021 VIRTUAL CONVENTION SPONSORSHIP PROSPECTUS**

<b>SPONSORSHIP OPPORTUNITIES</b>					
<b>Participate in virtual giveaways</b>			X	X	X
<b>Participate in games/ challenges</b>			X	X	X
<b>Interact with attendees</b>			X	X	X
<b>Network opportunities</b>				X	X
<b>Advertising at all future GSHA virtual events</b>					X

<b>CORPORATE MEMBERSHIP</b>	
<b>Membership Description</b>	<b>FEES</b>
Corporate membership is open to vendors or other commercial entities with interest in the goals of GSHA and the field of human communication and its disorders. Corporate members receive all GSHA publication, access to the GSHA member database and members' only website pages, 10% discount on sponsorship for convention, 10% discount for employees of your organization on their individual GSHA membership fee, one free job posting per year, and company logo on GSHA home page during membership.	\$400

**DEADLINES**

**Sponsor Registration** – Available on a first-come, first-served basis. Registration is due by November 13, 2020 for your company’s inclusion as a sponsor in the digital convention program. Late applications will be included in the mobile app.

**10% OFF EARLY BIRD DISCOUNT FOR SPONSORS IF YOU BOOK BY OCTOBER 30, 2020**

Cannot be combined with any other offers

## **GSHA 2021 VIRTUAL CONVENTION SPONSORSHIP PROSPECTUS**

**Convention Registrations** – Each Platinum sponsorship level will include one complimentary representative registration. Each Gold and Silver sponsorship level will include one registration at a 50% discount. Attendees who wish to attend the convention sessions for CEU credit must register at [www.gsha.org](http://www.gsha.org).

### **CANCELLATIONS**

Refund requests must be submitted **in writing** to [execdir@gsha.org](mailto:execdir@gsha.org)

Cancellation must be submitted by November 16, 2020 for an 80% refund of all sponsor fees.

Cancellation must be submitted by November 30, 2020, for a 50% refund of all sponsor fees.

There are no refunds of exhibitor fees after December 30, 2020.

Tickets are nonrefundable.

### **EXHIBITOR ELIGIBILITY**

GSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for sponsorship does not constitute an endorsement by GSHA. All sponsors must be related to the practice of audiology, speech-language pathology, or related professions. GSHA may deny or revoke eligibility based on a violation of policies or for any action determined to detract from the professional nature of the convention or to disparage the rightful dignity and social equity of any person or group.



**Serving the needs of Speech-Language Pathologist and Audiologist in the State of Georgia**

**GSHA 2021 VIRTUAL CONVENTION SPONSORSHIP PROSPECTUS**

**2021 ANNUAL CONVENTION SPONSOR APPLICATION FORM**

We are pleased that you are considering being a sponsor for the GSHA 2021 Virtual Convention. Please note that GSHA Corporate Members receive a 10% discount on exhibit space and sponsorships.

**Non-Compete Agreement (Required)**

By signing up to be a sponsor at the GSHA Virtual Convention, I agree that our company/organization will not host any event during the time(s) that an official GSHA Convention event is occurring.

**Company Information**

Company Name:		
Contact Name:	Email:	
Address:		Suite #:
City:	State:	Zip Code:
Work Phone #:	Cell Phone #:	

**Exhibit or Sponsor Options**

Please select one or more of the following options.

Quantity	Description of levels and incentives on pages 3-5 of the 2021 Prospectus.	Cost (Each)	Total Cost
	Sponsorship Level-Platinum	\$1000	\$
	Sponsorship Level-Gold	\$750	\$
	Sponsorship Level-Silver	\$500	\$
	Sponsorship Level-Bronze	\$250	\$
	Sponsorship Level-Copper	\$150	\$
	Corporate Membership	\$400	\$
Subtotal			\$
<i>10% DISCOUNT for Early Bird Booking (by October 30, 2020) or GSHA Corporate Membership</i>			\$
*Items provided or produced at vendor/sponsor expense		Grand Total	\$

**Payment Method:**

American Express

Master Card

Visa

Check Enclosed

**If Payment by Credit Card:**

Card Number:	Exp. Date:	CVV:
Name on Card:		
Billing Address:		Suite #:
City:	State:	Zip Code:
Signature:	Date:	
Company Description: Deadline to submit logo and description: 11/13/20		

**Door Prize Donations:**

We would like to provide a door prize to be given away during the Convention.	Yes	No
If yes, what do you plan to donate?	Item: Dollar Value:	\$

**Mail, fax, or email to:**

Georgia Speech-Language-Hearing Association (GSHA)  
P.O. Box 1867 Buford, GA 30515  
Phone: 770-405-9552 • Fax: 407- 777-2634  
Email: [execdir@gsha.org](mailto:execdir@gsha.org)

Please allow additional time for mailed applications.  
Your application will only be confirmed once you have received final approval from the GSHA office.

**Thank you for your support of our convention.  
We look forward to your participation!**

