



2023 GSHA CONVENTION
SPONSORSHIP
PROSPECTUS



FEBRUARY 23-25, 2023
EMBASSY SUITES BY HILTON
SAVANNAH AIRPORT
SAVANNAH, GA

2023 GSHA CONVENTION SPONSORSHIP PROSPECTUS

GSHA is pleased to extend an invitation for you and your company to participate in our 2023 GSHA convention to be held **Thursday, February 23, 2023-February 25, 2023 at the Embassy Suites by Hilton Savannah Airport in Savannah, GA.**

GSHA is comprised of professionals, students, consumers, and corporate members who are focused on providing quality services and resources to individuals of all ages with difficulty in hearing, speech, and/or swallowing.

We offer a variety of new ways in which you and your company may be involved in our virtual convention including:

- Exhibit Area Tables
- Various Sponsorships
- Corporate Memberships
- Branding & Advertising Opportunities

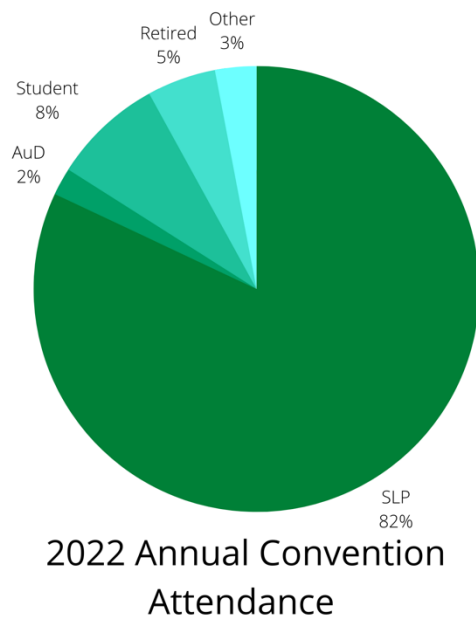
We look forward to welcoming you in Savannah and developing a long-term relationship that is mutually beneficial. If we can be of further assistance, please contact us at 404-860-2328 or GSHAsponsors@gmail.com

The Georgia Speech-Language-Hearing Association (GSHA) is a professional association of individuals specializing in the prevention, diagnosis, and treatment of communication, swallowing, and hearing disorders. The Association advocates for the professional interests of its members and the individual they serve, and provides a forum for the exchange of professional information and ideas.

Established in 1961, GSHA has a long history of providing numerous membership benefits for continuing education, leadership development, advocacy, and networking. It is the only association in Georgia recognized by the American Speech-language-Hearing Association (ASHA) as an affiliate organization. This recognition allows GSHA to collaborate with ASHA to promote and advocate optimally for the professions, association members, and consumers of audiology and speech language pathology services.

UNIQUE OPPORTUNITIES

- Improved sponsorship opportunities—a variety of cost-effective ways for you and your company to reach the maximum number of attendees and extend your reach beyond the actual convention time.
- Exclusive exhibit times throughout the two days of convention.
- Re-structured activities to maximum opportunities for contact with your potential and current customers, several times each day.



CONVENTION VENUE & HOTEL INFORMATION

EMBASSY SUITES BY HILTON SAVANNAH AIRPORT
145 W MULBERRY BLVD
SAVANNAH, GA 31407
(912) 330-8222

A limited number of discounted rooms will be available if booked before
February 4, 2023
Call today to make your room reservation or email us for the booking link.

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SPONSORSHIP OPPORTUNITIES	
	FEE
<p>Bag Insert: Your branded swag included as part of our registration package! Providing printed materials or a promotional item of value is a great way to announce promotions, giveaways, or contests at your booth and to extend your reach beyond our attendees' time on site at the convention. *Items are provided/produced at the sponsor's expense (approximately 150 pieces). Items must be received at GSHA Headquarters no later than February 7, 2023</p>	\$300
<p>Lanyard Sponsor: Let our attendees wear your brand for effortless and memorable exposure! *Lanyards provided/produced at the sponsor's expense (approximately 150 pieces)</p>	\$500
<p>Attendee Tote Bag Sponsor: Maximize your company reach during the convention and everywhere in between! Each attendee will receive a tote bag at registration with your logo prominently featured. This option also includes one complimentary promotional item to be included in the attendee tote bag.</p>	\$1,000
<p>Session Room Sponsor: Sponsor a session room to represent your company values! Includes: Moderator announcement of sponsorship and logo displayed on session information. *FOUR convention tracks (School-based, Medical-based, Business/Leadership, Cultural & Linguistic Diversity) are available for sponsorship throughout the convention.</p>	\$1,000/room
<p>Refreshment Break Sponsor: Sweeten the deal by sponsoring a refreshment break! This delicious refreshment break sponsorship package is exclusive to one sponsor per break. INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the sponsored break, and promotional items. *FOUR breaks are available for sponsorship throughout the convention.</p>	\$1,000 per break
<p>Poster Session Sponsor: Achieve premium brand visibility and reach at the GSHA 2023 poster session. Celebrate with GSHA poster presenters as they present recent research on various topics. INCLUDES: 1-2 minute introduction by sponsor at poster session and promotional items in attendee bags.</p>	\$1,500
<p>Presidential Reception Sponsor: Make a large impact by sponsoring the presidential reception during the convention. INCLUDES: company logo signage during the reception as well as on packets in attendee bags.</p>	\$2,000
<p>GSHA Foundation Luncheon Sponsor: Be the premier sponsor for the GSHA Foundation luncheon as our organization continues its efforts to raise money for student scholarships. INCLUDES: video spotlight and company logo signage during the luncheon as well as on packets in attendee bags.</p>	\$2,000

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GSHA SPONSORSHIP BENEFITS			
	Bronze \$500 or less	Silver \$1000	Gold \$2,000
Attendee Contact List	X	X	X
Sponsorship Acknowledgement: Listed on GSHA website, in GSHA talks newsletter and on social media	X	X	X
Convention Program Listing: Company logo and contact info	X	X	X
Event Signage: Name, logo and sponsorship level displayed in registration area	X	X	X
Exhibitor Passport: Opportunity to engage with attendee as they attend your booth and receive stamps for prizes	X	X	X
GSHA Convention Page: Company logo and listing for 6 months following the convention		X	X
Promotional Item: Opportunity to include one promotional item (at your own expense) in attendee packets *Items must arrive to GSHA headquarters no later 2/07/23			X
One Complimentary Convention Registration: Registration for one attendee to include food functions and exhibit hall			X
Complimentary Exhibitor table: The exhibitor space includes 2 chairs and 1 table identification sign.			X

GSHA EXHIBITORS OPPORTUNITIES

The exhibitor fee includes 2 chairs and 1 table identification sign. Additional tables may be purchased at a rate of \$150 per table.

Company Exhibitor Table	\$500
University Exhibitor Table	\$350
Non-Profit Exhibitor Table	\$250

EXHIBITOR HALL HOURS:

Thursday, February 23, 2023

10:00 am - 12:00 pm: Exhibitor Setup

12:00 pm - 1:00 pm: Closed for Lunch

12:00 pm - 6:00 pm: Exhibits Open

Friday, February 24, 2023

9:00 am - 5:30 pm: Exhibits Open

12:00 pm - 1:00 pm: Closed for Lunch

Saturday, February 25, 2023

8:00 am - 12:00 pm: Exhibits Open

12:00 pm: Exhibitor Dismantling

CANCELLATIONS

Refund requests must be submitted **in writing** to GSHAsponsors@gmail.com

Cancellation must be submitted by November 18, 2022, for a 50% refund of all sponsor fees.

There are no refunds of exhibitor fees after December 30, 2022.

EXHIBITOR ELIGIBILITY

GSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for sponsorship does not constitute an endorsement by GSHA. All sponsors must be related to the practice of audiology, speech-language pathology, or related professions. GSHA may deny or revoke eligibility based on a violation of policies or for any action determined to detract from the professional nature of the convention or to disparage the rightful dignity and social equity of any person or group.

Georgia Speech-Language-Hearing Association (GSHA)

P.O. Box 1867 Buford, GA 30515

Phone: 404-860-2328

Email: execdir@gsa.org

**Thank you for your support of our convention.
We look forward to your participation!**