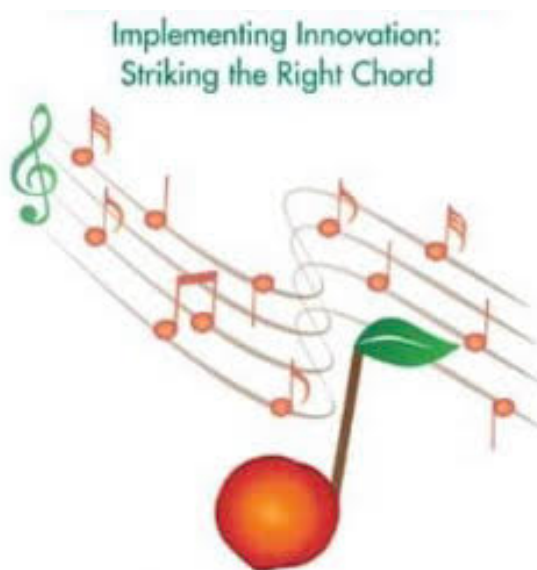




2022 GSHA CONVENTION
SPONSORSHIP
PROSPECTUS



**FRIDAY & SATURDAY
MARCH 4-5
UGA CENTER FOR
CONTINUING EDUCATION
AND HOTEL
ATHENS, GA**

2022 GSHA CONVENTION SPONSORSHIP PROSPECTUS

GSHA is pleased to extend an invitation for you and your company to participate in our 2022 GSHA convention to be held **Friday, March 4, 2022-Saturday 5, 2022 at the University of Georgia Center for Continuing Education and Hotel in Athens, GA.**

GSHA is comprised of professionals, students, consumers, and corporate members who are focused on providing quality services and resources to individuals of all ages with difficulty in hearing, speech, and/or swallowing.

We offer a variety of new ways in which you and your company may be involved in our virtual convention including:

- Exhibit Area Tables
- Various Sponsorships
- Corporate Memberships
- Branding & Advertising Opportunities

We look forward to welcoming you in Athens and developing a long-term relationship that is mutually beneficial. If we can be of further assistance, please contact us at (770) 405-9552 or execdir@gsha.org

Not currently a GSHA Corporate member? For your convenience, we included a Corporate Membership option on the application in this prospectus.

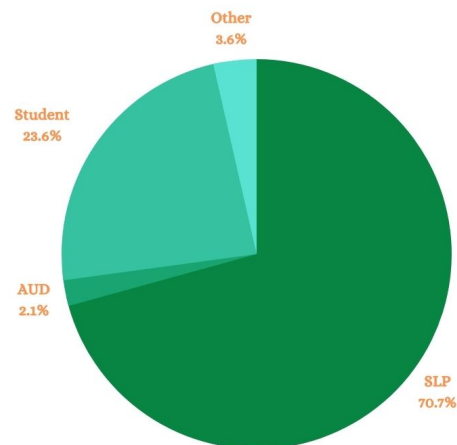
Become a GSHA Corporate Member today to begin receiving membership benefits.

The Georgia Speech-Language-Hearing Association (GSHA) is a professional association of individuals specializing in the prevention, diagnosis, and treatment of communication, swallowing, and hearing disorders. The Association advocates for the professional interests of its members and the individual they serve, and provides a forum for the exchange of professional information and ideas.

Established in 1961, GSHA has a long history of providing numerous membership benefits for continuing education, leadership development, advocacy, and networking. It is the only association in Georgia recognized by the American Speech-language-Hearing Association (ASHA) as an affiliate organization. This recognition allows GSHA to collaborate with ASHA to promote and advocate optimally for the professions, association members, and consumers of audiology and speech language pathology services.

UNIQUE OPPORTUNITIES

- Improved sponsorship opportunities-a variety of cost-effective ways for you and your company to reach the maximum number of attendees and extend your reach beyond the actual convention time.
- Exclusive exhibit times throughout the two days of convention.
- Re-structured activities to maximum opportunities for contact with your potential and current customers, several times each day.



**GSHA 2020
ATHENS ATTENDEES**

CONVENTION VENUE & HOTEL INFORMATION



**1197 SOUTH LUMPKIN STREET
ATHENS, GA 30602
(706) 548-1311**

A limited number of discounted rooms will be available if booked before

February 1, 2021

Call today to make your room reservation

GSHA EXHIBITOR/SPONSORSHIP OPPORTUNITIES					
	Copper \$500	Bronze \$600	Silver \$1000	Gold \$1,500	Platinum \$2000
Attendee Contact List	X	X	X	X	X
Exhibit Table: 6' table with two chairs	X	X	X	X	X
Sponsor Ribbon: Recognition of vendor on name tag	X	X	X	X	X
Sponsorship Acknowledgement: Listed on GSHA website, in GSHA talks newsletter and on social media	X	X	X	X	X
Convention Program Listing: Company logo and contact info	X	X	X	X	X
Event Signage: Name, logo and sponsorship level displayed in registration area	X	X	X	X	X
Exhibitor Passport: Opportunity to engage with attendee as they attend your booth and receive stamps for prizes	X	X	X	X	X
GSHA Convention Page: Company logo and listing for 6 months following the convention			X	X	X
Convention Program Listing: Company logo and contact info	X	X	X	X	X
Exhibitor Profile in the Convention Mobile App	X	X	X	X	X
Promotional Item: Opportunity to include one promotional item (at your own expense) in attendee packets *Items must arrive to GSHA headquarters no later 2/07/22			X	X	X
Registration Discount: Convention Registration at half price				X	
One Complimentary Convention Registration: Registration for one attendee to include food functions and exhibit hall					X
Convention Mobile App Advertisements		X	X	X	X

TOP TIER SPONSORSHIP OPPORTUNITIES	
	FEE
Exclusive Registration Sponsor: Make a first impression! Be a presence from the moment attendees register to the moment they arrive on site. INCLUDES: Company logo on online registration platform, signage and logo display near registration table and one complimentary promotional items for attendee tote bag. *This is an exclusive package to one sponsor.*	\$250
Exclusive Lanyard Sponsor: Let our attendees wear your brand for effortless and memorable exposure! *Lanyards provided/produced at the sponsor's expense (approximately 300-350 pieces) *This is an exclusive package to one sponsor.*	\$200
Exclusive Attendee Tote Bag Sponsor: Maximize your company reach during the convention and everywhere in between! Each attendee will receive a tote bag at registration with your logo prominently featured. This option also includes one complimentary promotional item to be included in the attendee tote bag. *Bags provided/produced at the sponsor's expense; Logo for bag must be approved by GSHA before production. *This is an exclusive package to one sponsor.*	\$500
Promotional Item for Attendees: Your branded swag included as part of our registration package! Providing printed materials or a promotional item of value is a great way to announce promotions, giveaways, or contests at your booth and to extend your reach beyond our attendees' time on site at the convention. *Items are provided/produced at the sponsors expense (approximately 300-350 pieces). Items must be received at GSHA Headquarters no later than February 7, 2022	\$150
Session or Speaker Sponsor: Sponsor the sessions or speakers who represent your company values! A great way to lend your support to your colleagues and GSHA at the same time. Includes: Moderator announcement of sponsorship and logo displayed on session information.	\$150 per session/speaker
Refreshment Break Sponsor: Sweeten the deal by sponsoring a refreshment break! This delicious refreshment break sponsorship package is exclusive to one sponsor per break. INCLUDES: Full sponsor acknowledgements, listing in the convention program mobile app, exclusive branded signage at the sponsored break, and promotional items. *FOUR breaks are available for sponsorship throughout the convention.	\$350 per session
Exclusive Awards Luncheon Sponsor: Achieve premium brand visibility and reach at the GSHA 2022 awards luncheon. Celebrate the best and brightest in the speech-language pathology and audiology communities with us and maximize your visibility with this captive audience. INCLUDES: 1-2 minute introduction by sponsor at awards, sponsor ribbon on name badge, listing in the convention program/mobile app, branded signage at awards, opportunity to provided promotional items in attendee bags, attendee contact information and logo on the GSHA convention website page. *This is an exclusive package to one sponsor.*	\$1000

2022 GSHA CONVENTION SPONSORSHIP PROSPECTUS

TOP TIER SPONSORSHIP OPPORTUNITIES	
Exclusive Boxed Lunch Sponsor: The way to an attendee's heart is through a delicious branded boxed lunch! INCLUDES: Exclusive branding on the lunch boxes with stickers, branded visible signage and logo posted at the collection point, and attention-grabbling listing in convention program/mobile app. *Stickers produced/provided at the sponsor's expense on a sheet or roll. Maximum sticker size: 2"x 1" *This is an exclusive package to one sponsor*	\$350
Exclusive Knowledge Bowl Sponsorship: Sponsor the Knowledge Bowl! INCLUDES: Full sponsorship acknowledgment, listing in the convention program/mobile app, branded signage and opportunity to submit promotional items in attendee bag. *This is an exclusive package to one sponsor*	\$500
Presidential Reception Sponsor: Make a large impact by sponsoring the presidential reception during the convention. INCLUDES: company logo signage during the reception as well as on packets in attendee bags.	\$1000
WiFi Sponsor: Be the first thing on attendee's minds by sponsoring WiFi access for the convention. INCLUDES: company logo on signage with WiFi password in a high traffic area and company logo with WiFi password in packets in attendees bags.	\$1000

CONVENTION PROGRAM ADVERTISING	
Advertisement Size	FEE
Convention Banner Advertisement in Convention app	\$125

CORPORATE MEMBERSHIP	
Membership Description	FEE
Corporate membership is open to vendors or other commercial entities with interest in the goals of GSHA and the field of human communication and its disorders. Corporate members receive all GSHA publication, access to the GSHA member database and members' only website pages, 10% discount on sponsorship for convention, 10% discount for employees of your organization on their individual GSHA membership fee, one free job posting per year, and company logo on GSHA home page during membership.	\$400



Serving the needs of Speech-Language Pathologist and Audiologist in the State of Georgia

2022 GSHA CONVENTION SPONSORSHIP PROSPECTUS

DEADLINES

Sponsor Registration – Available on a first-come, first-served basis. Registration is due by November 13, 2021 for your company's inclusion as a sponsor in the digital convention program. Late applications will be included in the mobile app.

Convention Registrations – Each Platinum sponsorship level will include one complimentary representative registration. Each Gold and Silver sponsorship level will include one registration at a 50% discount. Attendees who wish to attend the convention sessions for CEU credit must register at www.gsha.org.

10% OFF EARLY BIRD DISCOUNT FOR SPONSORS IF YOU BOOK BY OCTOBER 30, 2021

Cannot be combined with any other offers

CANCELLATIONS

Refund requests must be submitted **in writing** to execdir@gsha.org

Cancellation must be submitted by November 16, 2021 for an 80% refund of all sponsor fees.

Cancellation must be submitted by November 30, 2021, for a 50% refund of all sponsor fees.

There are no refunds of exhibitor fees after December 30, 2021.

Tickets are nonrefundable.

EXHIBITOR ELIGIBILITY

GSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for sponsorship does not constitute an endorsement by GSHA. All sponsors must be related to the practice of audiology, speech-language pathology, or related professions. GSHA may deny or revoke eligibility based on a violation of policies or for any action determined to detract from the professional nature of the convention or to disparage the rightful dignity and social equity of any person or group.

2022 ANNUAL CONVENTION SPONSOR APPLICATION FORM

We are pleased that you are considering being a sponsor for the GSHA 2022 Annual Convention. Please note that GSHA Corporate Members receive a 10% discount on exhibit space and sponsorships.

Non-Compete Agreement (Required)

By signing up to be a sponsor at the GSHA Annual Convention, I agree that our company/organization will not host any event during the time(s) that an official GSHA Convention event is occurring.

Company Information

Company Name:		
Contact Name:	Email:	
Address:		Suite #:
City:	State:	Zip Code:
Work Phone #:	Cell Phone #:	

Exhibit or Sponsor Options

Please select one or more of the following options.

Quantity	Description of levels and incentives on pages 3-5 of the 2021 Prospectus.	Cost (Each)	Total Cost
	Sponsorship Level-Platinum	\$2000	\$
	Sponsorship Level-Gold	\$1500	\$
	Sponsorship Level-Silver	\$1000	\$
	Sponsorship Level-Bronze	\$600	\$
	Sponsorship Level-Copper	\$500	\$
	Corporate Membership	\$400	\$
Subtotal			\$
10% DISCOUNT for Early Bird Booking (by October 30, 2021) or GSHA Corporate Membership			\$
*Items provided or produced at vendor/sponsor expense		Grand Total	\$

2022 GSHA CONVENTION SPONSORSHIP PROSPECTUS

Payment Method:

American Express

Master Card

Visa

Check Enclosed

If Payment by Credit Card:

Card Number:	Exp. Date:	CVV:
Name on Card:		
Billing Address:		Suite #:
City:	State:	Zip Code:
Signature:	Date:	
Company Description: Deadline to submit logo and description: 11/13/21		

Door Prize Donations:

We would like to provide a door prize to be given away during the Convention.	Yes	No
If yes, what do you plan to donate?	Item: Dollar Value:	\$

Mail, fax, or email to:

Georgia Speech-Language-Hearing Association (GSHA)

P.O. Box 1867 Buford, GA 30515

Phone: 770-405-9552 • Fax: 407- 777-2634

Email: execdir@gscha.org

Please allow additional time for mailed applications.

Your application will only be confirmed once you have received final approval from the GSHA office.

**Thank you for your support of our convention.
We look forward to your participation!**

